



I CANNOT OVERSTATE THE INFLUENCE PAM HAS HAD BOTH ON MY CAREER AND ON MY OWN SPIRITUAL AND MUSICAL JOURNEY.

-Mary Beth Jones, CCM, retired church musician, former conference director, and former PAM Board member.

OUR MISSION

The Presbyterian Association of Musicians (PAM) believes formative and collaborative experiences with God and neighbor nurture relationships and create community. (Adopted January 2020)

OUR VISION

The Presbyterian Association of Musicians will continue to be a source of ministry support, educational opportunities, and spiritual growth for our members within the PC(USA) and other Christian traditions, and we will intentionally become reflective of the church in its worship, its membership, its mission, and its place in God's kingdom.

OUR HOPE

Is that you will make a multi-year or one-time donation toward sustaining the future of the Presbyterian Association of Musicians in the following ways:

- Pledges
- Gifts in honor or in memory of someone
- Church grants from special funds or annual congregation budget
- Legacy gifts
- Stock gifts

We would also welcome your candid feedback about our plan and case for support. You might just help us to dream even bigger or open other doors. When you ask the question, "Why give, why now?" Our answer is our pledge to you as a donor:

- To stand by our purpose to advance worship and music as set forth in this Case for Giving
- To be faithful stewards, not only of your donation, but also your generosity and influence
- To celebrate your generosity, within the limit of your request, to encourage others in giving
- To follow the best policies and practices of premier non-profit charitable organizations
- To multiply the value of your donation by our own giving, and by our efforts on your behalf
- Report the progress and success of this funding campaign, expenses toward major strategies, and results.



ASSEMBLY INN
MONTREAT CONFERENCE CENTER,
MONTREAT, NORTH CAROLINA

50th ANNIVERSARY

THANKFUL HEARTS & VOICES RAISE



PRESBYTERIAN ASSOCIATION OF MUSICIANS

50th ANNIVERSARY CAPITAL CAMPAIGN

For fifty years, the Presbyterian Association of Musicians (PAM) has nurtured the church's song and its worship through relationships, resources, and educational opportunities. PAM's annual worship and music conferences gather people of all ages and experiences and enrich them for service in their local congregations. Our programs seek to cultivate creative spirits and thankful hearts as we learn to best use the musical gifts God has given.

We look to our future with hope, excited about the opportunities before us. We want to help worship leaders enhance their skills and encourage them in their ministries. We want to assist congregations to engage fully in the wonder and richness of worship and inspire all of God's people to lift their voices in praise.

Therefore, we invite your participation in this 50th Anniversary Campaign, as we, with thankful hearts and voices, raise \$1 million in funds in service to Jesus Christ, the Head of the Church.

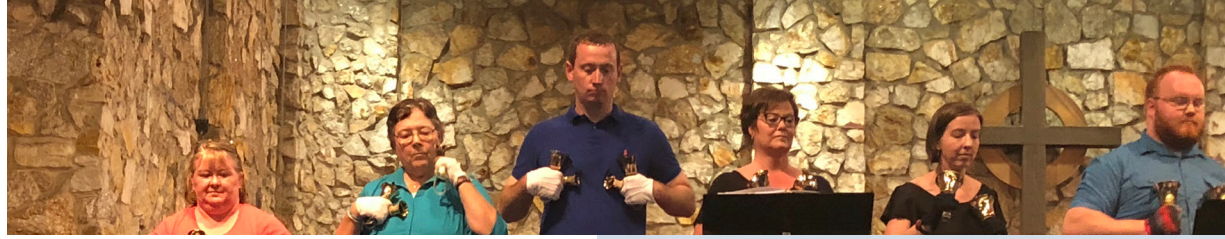
OUR HISTORY

The idea of an association of Presbyterian church musicians was conceived in The Presbyterian Conference on Church Music, a gathering sponsored from 1956-1969 by the Board of Christian Education of the Presbyterian Church in the United States at the Montreat (NC) Conference Center. In 1969, an announcement that the Board of Christian Education was being disbanded caused leaders of previous Montreat church music conferences to join forces to assure continuation of these events. An ad hoc group of leaders met during the 1969 conference to begin strategizing the future of a not-yet-named organization.

The new organization held its first meeting July 26, 1970 in Anderson Auditorium at Montreat. At that meeting, the organization named itself Presbyterian Association of Musicians (PAM).

Since 1970, PAM has presented weeklong conferences on worship and music led by nationally and internationally recognized preachers, conductors, organists, and clinicians at the Montreat Conference Center. In addition, PAM presented weeklong conferences in the Montreat model at Westminster College in New Wilmington, PA from 1988-2006, and in Albuquerque, Pasadena, and other locations in the western United States from 1978-2008. From 2009-2018, PAM partnered with Presbyterian Mo-Ranch Assembly in Hunt, TX to present worship and music conferences at that location. From 2005-2017, PAM has held biennial four-day Professionals Gatherings in cities across the United States. In 2020, PAM hosted its first ever Virtual Worship and Music Conference.

As PAM celebrates its 50th anniversary, we are excited to continue the important ministry entrusted to us by God, and to explore ways that we can more effectively serve a changing church in an increasingly secular world.



OUR NEED FOR GROWTH

We rejoice in PAM's 50 years of learning together, sharing resources, and worshiping as we celebrate our past and look forward to all that God is calling us to be. As we grow into our future, we recognize we live in an increasingly diverse world and church.

PAM embraces God's gift of diversity and the opportunities and challenges facing the church and our organization. PAM is committed to building and deepening relationships across cultures, racial and ethnic divisions, socioeconomic lines, and liturgical and musical traditions. Through its conferences and resources, PAM will provide opportunities for forming new and deepening existing relationships, for learning things anew, and for inspiring a renewed excitement for worship and music in local congregations.

OUR PLAN FOR ADDRESSING THESE NEEDS

As we celebrate our 50th Anniversary of service to the church, its members, and its worship and music professionals, the Board of PAM is committed to being faithful stewards of our resources. We look forward to focusing our future on specific ministry goals that expand our reach across Christian traditions. We strive to broaden the diversity of our membership base, participant population, and conference faculty by targeted initiatives to attract and engage persons of diverse liturgical backgrounds, socioeconomic position, cultural heritage, and racial/ethnic identification. As the church and its role in our society changes, particularly with a shift toward virtual programming, we must respond to new realities with clarity and resolve.

Therefore, as a dedicated body of musicians, professors, directors, lay people, and ministers, we commit to raising funds and investing them to sustain the future of the Presbyterian Association of Musicians and its various ministries in the following ways:

TOWARD SUSTAINABILITY AND INCLUSION – **25%**

- Annually fund stipends for multiple conference faculty persons, allowing the costs of these positions to be covered outside of registration costs
- Dedicate one or more stipends to racial/ethnic minority faculty position(s)
- Provide financial undergirding to slow increases in participant registration fees due to rising costs of operation

TOWARD FLEXIBILITY AND INNOVATION – **25%**

- Support the creation of new music and resources for use in the church
- Provide financial support for topic-specific workshops, and new programs that may become available or needed
- Develop and present online and on-demand training resources

TOWARD ACCESSIBILITY AND DIVERSITY – **50%**

- Fund no fewer than 100 scholarships annually to summer conferences, topic-specific gatherings, or PAM Professionals Gatherings
- Dedicate at least 25 of these scholarships to racial/ethnic minority participants
- Expand our commitment to participants to provide housing and/or travel stipends in addition to registration scholarships